Student Voice Committee
Elections and R'Gear Survey Results

Winter Presentation 2019
N=392, CI=95%
ASUCR ELECTIONS SURVEY
Most students were unaware that we did not meet the 20% voter turn-out rate.

Did you know that the required 20% voter-turn out rate for referendums was not met last year?

- No: 67.3%
- Yes: 17.4%
- N/A: 15.3%
An overwhelming 84% of students believe that their vote makes a difference/impact on campus.

Does Your Vote make a Difference/Impact on Campus?

- Yes: 84.1%
- No: 15.9%
An overwhelming 84% of students believe that their vote makes a difference/impact on campus.

Of the 16% that said no, most students cited not seeing any changes on campus and having a lack of interest in voting.

Does Your Vote make a Difference/Impact on Campus?

- Yes: 84.1%
- No: 15.9%
Students seem to positively correlate their vote with making a difference on campus. So why aren't they voting?

Does Your Vote make a Difference/Impact on Campus?
Students chose their top three choices:

1. More Information on Elections Process
2. More Incentives
3. Voting Location Accessibility

Students' additional choices were:

4. More Diverse Range of Candidates
5. Shorter Voting Lines
Students favored voting electronically at a polling station *slightly* more than having the choice between electronic and paper ballot voting at a polling station.
RECOMMENDATIONS

• Improve distribution of information to students about elections
• Provide more voting incentives to students
• Improve voting location accessibility
• Attract a more diverse range of candidates
• Shorten voting lines (make the process of voting more efficient)
• Use electronic voting at polling locations, use paper ballots as back-up
• Improve visibility of ASUCR and its impact on campus for apathetic voters
ASUCR R’GEAR SURVEY
R'Gear is well known on campus. 71.6% of undergraduate students know what R'Gear is.
R'Gear is a popular initiative on campus. 86.1% of students support R'Gear.

However, when asked if they support spending $35,000 on R'Gear, 51.9% said yes.
Most students who do not support spending $35,000 on R'Gear cited reasons similar to:

"too much money [is] being spent on R'Gear"

and

"money could be spent to better the campus holisitically"
We gave all students a list of options and asked what they would most prefer ASUCR to invest the $35,000 in.

1. Making Textbooks Cheaper
2. School Supplies (Lab Coats, Professional Wear, Notebooks, etc.)
3. Campus Beautification
4. Prefers R'Gear
80.6% of students would prefer the option of picking up their R'Gear from a polling location.

Would you prefer to have the option of being able to pick up your R'Gear from a polling location?

- Yes: 80.6%
- Do Not Support R'Gear: 10.7%
- No: 8.7%
RECOMMENDATIONS

• Slightly more than half of the student body supports spending $35,000 on R’Gear, however, nearly half of the student body does not support spending $35,000 on R’Gear. This suggests ASUCR should try to accommodate both needs of students.

• Keep R’Gear, but only distribute to freshmen to cut back on costs.

• Reduce amount of R’Gear produced and distribute in lowered amounts at select events to increase turn-out/school spirit throughout school year (sports games, ASUCR events, etc.)

• Focus on encouraging senators to use contingency money for special projects (i.e. making textbooks cheaper, school supplies, campus beautification)
THANK YOU!